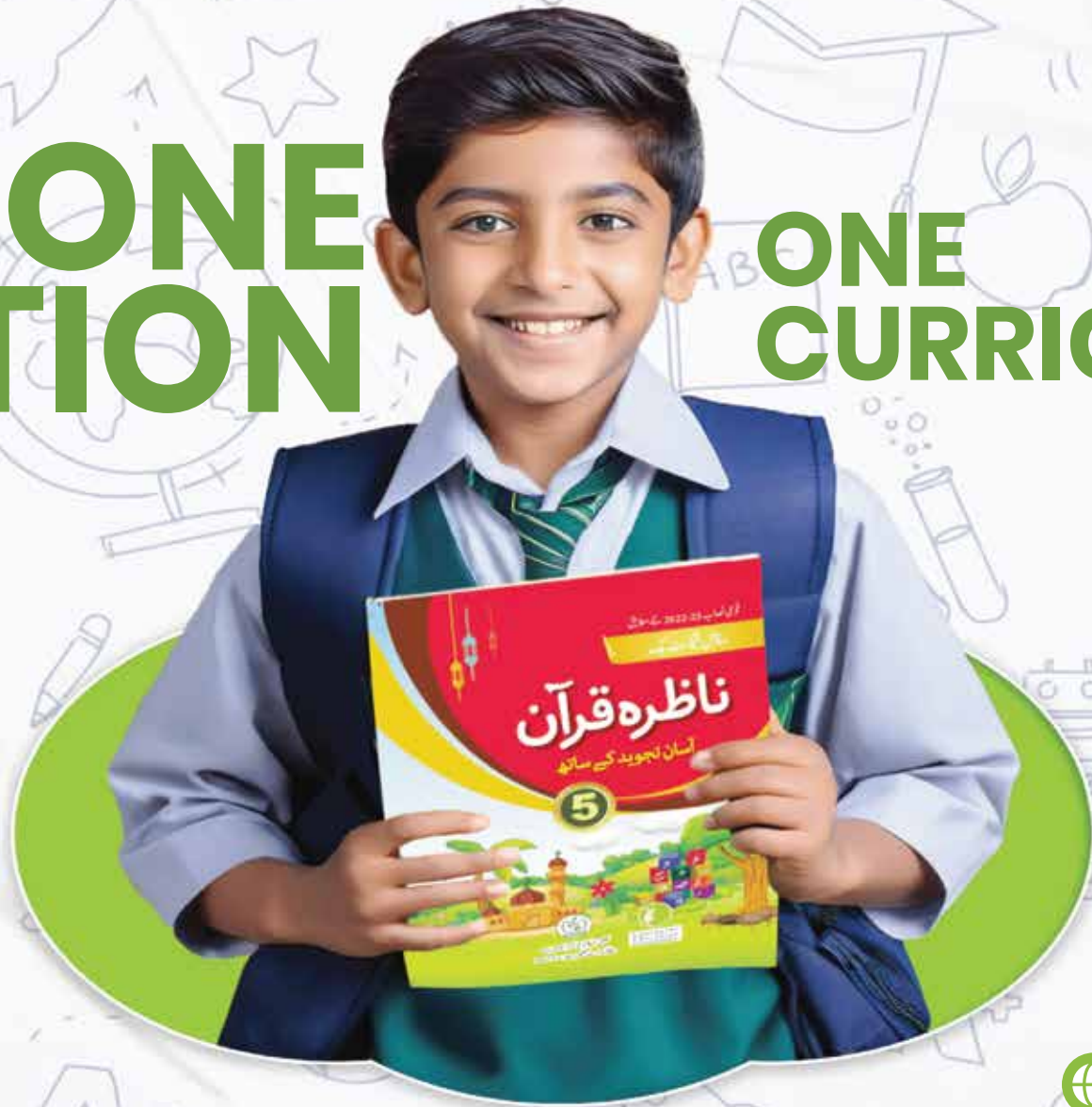




Character
Education
Foundation

ONE
NATION

ONE
CURRICULUM





Character
Education
Foundation

About Us

At Character Education Foundation (CEF), we aim to inspire the young generation to become ethical, responsible, and compassionate individuals. We believe that character is the foundation of personal and societal success. Through our specially developed books and educational programs, we offer valuable tools for character-building, rooted in the teachings of the Quran and Sunnah.

01

VISION

Building a brighter future of Pakistan.

02

MISSION

Striving for the establishment of a welfare society through character building of our young generation, guided by the principles of Quran and Sunnah.

03

CORE VALUES

- Collaboration
- Excellence
- Innovation
- Transparency
- Sense of Responsibility



Our Programs



CHARACTER BUILDING PROGRAM (CBP)

Character Building Program (CBP) is based on 5 fundamental areas and 25 character attributes for character development that focus on building children's character.



QURAN AND SUNNAH PROGRAM (QSP)

Quran & Sunnah Program (QSP) curriculum includes comprehensive Nazirah Quran and Fahm-ul-Quran. We offer customized Fahm-ul-Quran courses for adults, ensuring that everyone can benefit from Quranic education.



COMMUNITY DEVELOPMENT PROGRAM (CDP)

Community Development Program is primarily focused on Citizenship, Leadership, and Entrepreneurship (CLE) Education, offering a holistic approach to empower individuals to drive positive change.



YOUTH LEADERSHIP PROGRAM (YLP)

Youth Leadership Program (YLP) is designed to engage university students and develop their leadership skills for future roles in family and society.



MENTOR DEVELOPMENT PROGRAM (MDP)

Mentor Development Program (MDP) is designed to transform parents and teachers into exceptional mentors by providing specialized training.



Our Channels

01

CHARACTER EDUCATION ACADEMIES

Character Education Academies (CEA) are established in 10 districts. They train teachers in Nazirah Quran, Fahm-ul-Quran and Character Building. Short courses are offered to help teachers become mentors, equipping them to guide and inspire students.



02

CHARACTER EDUCATION INSTITUTES

Character Education Institutes (CEI) support urban women with courses on Quran, seerah, purposeful life, parenting, and marital life. Eight institutes are operating in cities like Karachi, Lahore, and Islamabad. The goal is to establish 1,800 institutes nationwide to empower women.



03

CHARACTER EDUCATION HOMES

Character Education Homes (CEH) are set up in rural areas to train women. With 25 centers running, they offer courses on Quran, seerah, purposeful life, parenting, and marital life. Graduates join learning circles for continued growth. The goal is to open 45,246 CE Homes nationwide.





04

CEF ONLINE

CEF Online provides an easy-to-use Learning Management System (LMS). Learners can track progress, engage with content, and manage the learning at their convenience. It offers not only Quranic studies but also courses that help in character building of our young generation, all accessible through a seamless digital platform.

05

EDUCATIONAL INSTITUTES

Our customized books and specially designed programs are integrated into the curriculum of educational institutions across Pakistan. These resources support character building, helping to shape a brighter future of students by providing them with the tools they need to succeed.



All Over
Pakistan

Dear Educational Partner,

Assalamu Alaikum Wa Rahmatullahi Wa Barakatuhu,

As the CEO of Character Education Foundation (CEF), I am delighted to introduce you to the CEF's textbooks and supplementary reading books catalogue.

At Character Education Foundation, we offer a holistic character-building program for the young generation that develops moral values, integrity, and resilience. These qualities are the foundation of success in both personal and professional life. Our work drives lasting change, helping our young generation to grow into strong, ethical leaders who uplift their communities. By nurturing these values, we not only shape capable leaders but also inspire a sense of purpose, creating a brighter, more promising future for all.

Further, in alignment with this mission, we have developed a comprehensive Quran and Sunnah Program. This program offers a series of books designed to facilitate easy reading, recitation and understanding of the Quran. These books incorporate innovative teaching methods and clear explanations to make the learning process enjoyable and effective. These books cater to learners of all levels, ensuring a smooth and engaging learning experience.

Committed to our mission, we have developed our books with a clear purpose: to build a generation grounded in strong moral values. These character building books offer practical guidance for character development, drawing from the timeless teachings of the Quran and Sunnah. Our resources are specifically designed to empower educators, parents, and students helping them to build a future rooted in ethical principles. We are also pleased to offer a comprehensive book on career counseling, designed to guide students in discovering their passions and making informed career choices.

Additionally, CEF has established Character Education Academies to equip teachers with innovative methods, ensuring the most effective delivery of educational content to students.

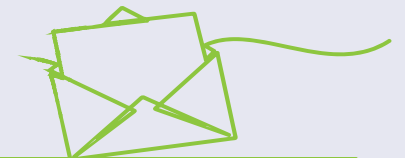
As a part of our work in character-building education, we have accomplished significant milestones, as highlighted below:



Explore our Book collection in this catalogue. Feel free to engage with the content, request a demonstration, or schedule a training session, and experience the impact firsthand.

Mansoor Shakil

Syed Muhammad Mansoor Shakil
Vice Chairman & CEO
Character Education Foundation



Respected Principals, Parents, Teachers, and Book Dealers,

Assalamu Alaikum,

The primary aim of education is the proper upbringing of children, with the Holy Quran serving as its foundational source. In 2017, the Government of Pakistan approved the Compulsory Teaching of the Quran Act, mandating the instruction of Nazirah (Quranic recitation) and the translation of the Holy Quran in all government and private educational institutions. Under the current uniform national curriculum, Nazirah is to be taught up to grade five, while the Fahm-ul-Quran (translation and understanding of the Quran) is included for grades six through twelve.

To address this curricular requirement, Character Education Foundation has developed a comprehensive curriculum for both Nazirah and Fahm-ul-Quran, created under the guidance of qualified experts. This unique curriculum aligns fully with the Uniform National Curriculum (2020) and has been approved by the National Curriculum Council (NCC) Islamabad, the Punjab Curriculum and Textbook Board (PCTB) Lahore, the Directorate of Curriculum and Teachers Education (DCTE) Abbottabad, and the Azad Jammu and Kashmir Textbook Board Muzaffarabad (DCRD).

Character Education Foundation also provides free training for Quran teachers, along with a variety of resources such as video lessons for teachers and students, mobile applications, and teacher's manuals. Our goal is to offer comprehensive support for the effective teaching of this curriculum.

We urge you to collaborate with us in delivering the highest quality education and upbringing to the future generations of Pakistan. Please ensure that your children benefit from this curriculum, which focuses on the teaching of Nazirah and the translation of the Holy Quran.

Book Development Team

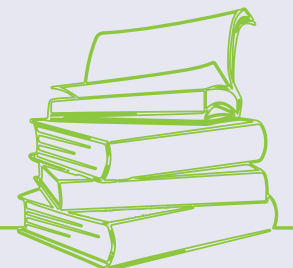


Table of Contents

Quran & Sunnah Program

Nazirah Quran

- Nazirah Quran Federal, National Curriculum Council (NCC)
- Nazirah Quran Punjab Curriculum & Textbook Board (PCTB)
- Nazirah Quran KP, Directorate of Curriculum and Teachers Education (DCTE)
- Nazirah Quran AJK, Directorate Of Curriculum, Research & Development (DCRD)
- Nazirah Quran Army Public School (According to NCC)
- Nazirah Quran Complete Para (General)
- Nazirah Quran Sindh & Balochistan
- Nazirah Quran Sindhi Version
- Quran Parhein Asaan Tajweed ke Saath (General)
- Tajweed-ul-Quran (General)

Fahm-ul-Quran

- Tadrees Tarjuma-tul-Quran (Federal Board-NCC)
- Tarjuma-tul-Quran Majeed (Punjab Board-PCTB)
- Mutaila Quran-e-Majeed (KP Board-DCTE)
- Fahm-ul-Quran Al Noor Series (Sindh Balochistan-General)
- Fahm-ul-Quran (AJK Board-DCRD)
- Fahm-ul-Quran (Sindh & Balochistan-General)
- Fahm-ul-Quran (KP, Federal, Sindh & Balochistan, Punjab)

Character Building Program

- SLOs of Character Building
- Hasanah Tarbiyah Series (Level 1 to 5)
- Prophetic Stories
- Seerah Prophet Muhammad (SAW)
- Stories Book
- Rahbar Writer's Club
- Rahbar Speaker's Club
- Self Accountability Diaries (Tazkiya and Hasanah Diaries)
- Character Building Workshops
- Teachers Booklets
- Education and its Paradigm

Community Development Program

- Career Counselling Test

Quran & Sunnah Program

Quran and Sunnah Program (QSP), a vital initiative by Character Education Foundation (CEF), has expanded nationwide. We provide Quranic education to millions of students in government and private schools across Pakistan. Our curriculum includes comprehensive Nazirah Quran and Fahm-ul-Quran. We offer customized Tajweed-ul-Quran and Fahm-ul-Quran courses for adults, ensuring that everyone can benefit from Quranic education.

Implementation of the Unique Quranic Curriculum in Government and Private Institutions

- Since 2021, Character Education Foundation's curriculum has been taught in all federal government educational institutions, including model schools.
- The Nazirah Quran curriculum, approved by the Punjab Curriculum and Textbook Board, is being implemented in private schools of Punjab.
- In Khyber Pakhtunkhwa, 28,000 public schools and thousands of private schools have been teaching the foundation's Nazirah Quran and Quranic Studies curriculum since 2017.
- In Azad Jammu & Kashmir, the foundation's curriculum has been in 6,000 public and 2,700 private schools since 2020. It covers Nazirah Quran from KG to grade five and Fahm-ul-Quran (understanding the Quran) from grade 6 to grade 12.



**National
Curriculum
Council
(NCC)**



**Punjab
Curriculum &
Textbook Board
(PCTB)**



**Directorate of
Curriculum &
Teachers Education
(DCTE), KPK**



**Directorate of
Curriculum Research &
Development (DCRD),
AJK**

- Army Public Schools, Bahria Foundation Schools, Bahria Colleges, Rangers Schools, and major educational networks across the country are also teaching Nazirah Quran, along with Quranic translation and instructions.

Nazirah Quran

The salient features of Nazirah Quran are:

- The characteristics of Nazirah Quran have been designed with children's interests in mind, using colorful words and icons.
- Arabic letters have been grouped according to their points of articulation (Makharij).
- Special attention has been given to letters with similar sounds, which children often confuse when pronouncing.
- Pairs of letters with similar sounds have been created to help differentiate between them, and special practice has been provided for these.
- Diacritics, symbols, and Tajweed rules are taught based on the principle of visualization rather than using technical terms, so children can easily understand.
- A poem, to be recited with Total Physical Interaction (TPI), is given to practice letter sounds.
- On each page, words are color-coded according to the rules, while on the following page, activities for recognizing the rules are given for children.
- Each lesson includes simple and engaging activities.
- Stories are incorporated to introduce the concept of Tajweed.
- Videos for all lessons up to primary and secondary grades have been prepared and QR codes for these videos are provided on the book's pages.
- Learning Outcomes and Teaching Notes are provided with each lesson to guide teachers for effective learning.
- For effective teaching, emphasis is given to concept building instead of introducing terminologies.



Nazirah Quran

Federal, National Curriculum Council (NCC)

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 30 ,01 |
| • Nazirah Quran 3 | Grade 03 | Para 02-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-29 |



Punjab Curriculum & Textbook Board (PCTB)

- | | | |
|--------------------------|--------------|--|
| • Tajweedi Qaida Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Tajweedi Qaida 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 01,02 |
| • Nazirah Quran 3 | Grade 03 | Para 03-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-30 |



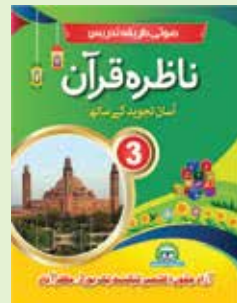
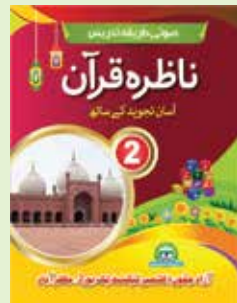
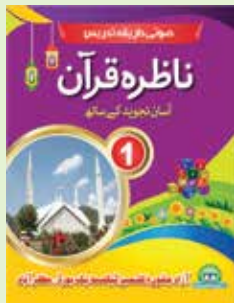
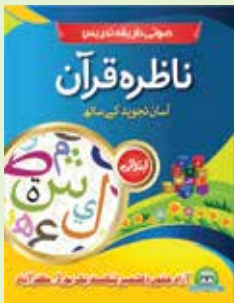
KP, Directorate of Curriculum and Teachers Education (DCTE)

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 01-02 |
| • Nazirah Quran 3 | Grade 03 | Para 03-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-30 |



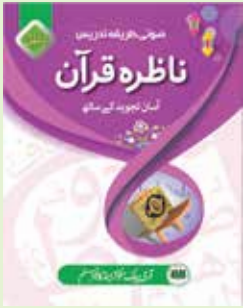
AJK, Directorate Of Curriculum, Research & Development (DCRD)

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 30-01 |
| • Nazirah Quran 3 | Grade 03 | Para 02-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-29 |



Army Public School (According to NCC)

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 30, 01 |
| • Nazirah Quran 3 | Grade 03 | Para 02-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-29 |



Complete Para (General)

- | | | |
|---------------------------------|----------|------------|
| • Nazirah Quran Mukammal Para 3 | Grade 03 | Para 03-08 |
| • Nazirah Quran Mukammal Para 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran Mukammal Para 5 | Grade 05 | Para 19-30 |



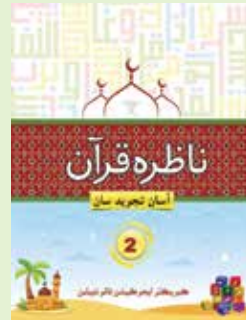
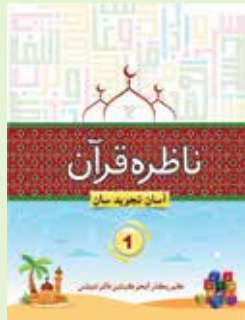
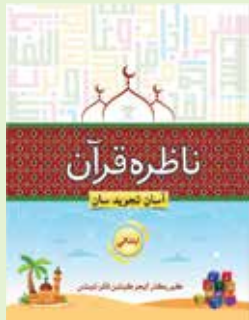
Sindh & Balochistan

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 30, 01 |
| • Nazirah Quran 3 | Grade 03 | Para 02-08 |
| • Nazirah Quran 4 | Grade 04 | Para 09-18 |
| • Nazirah Quran 5 | Grade 05 | Para 19-29 |



Nazirah Quran (Sindhi Version)

- | | | |
|-------------------------|--------------|--|
| • Nazirah Quran Ibtidai | Kindergarten | Learning shapes/facets, names and sounds/phonics of Arabic alphabet. |
| • Nazirah Quran 1 | Grade 01 | Basic Principles of Tajweed |
| • Nazirah Quran 2 | Grade 02 | Para 30,01 |
| • Nazirah Quran 3 | Grade 03 | Para 02-08 |



Quran Parhein Asaan Tajweed Ke Saath (General)

- Quran Parhein Asaan Tajweed Ke Saath (Ibtidai) Kindergarten Learning shapes/facets, names and sounds/phonics of Arabic alphabet.
- Quran Parhein Asaan Tajweed Ke Saath 1 Grade 01 Basic Principles of Tajweed
- Quran Parhein Asaan Tajweed Ke Saath 2 Grade 02 Para 30
- Quran Parhein Asaan Tajweed Ke Saath (Complete Course) Grade 03 Para 30



Tajweed-ul-Quran (General)

- Tajweed-ul-Quran For Adults, Colleges, and Universities Learning shapes/facets, names and sounds/phonics of Arabic alphabets and basic principles of Tajweed. Last 15 Surahs of Para 30.



Fahm-ul-Quran

The salient features of Fahm-ul-Quran are:

- Aligned with the AJ&K Textbook Board's Scheme of Studies.
- Approved by Muttafiqa Ulama Board with Idiomatic Translation.
- Educational and instructional activities designed to aid in the understanding of the Quran.
- Emphasis on lesson comprehension through the guidance of Arabic concepts in the lessons.
- Selection of keywords from the Quranic text to expand vocabulary.
- Complete avoidance of complex terminology during teaching.
- Practice activities at the end of each lesson.
- Explanation of Quranic verses according to the psychological and intellectual level of the students.
- Use of the TPI (Total Physical Interaction) method for teaching Arabic grammar.
- Conversational activities for understanding Quranic Arabic.
- As a result of understanding the Quran, students become capable of understanding 80% of Quranic words.
- A training plan with each lesson, including assessments, teachings on preaching, and supplications.



Fahm-ul-Quran

Federal, National Curriculum Council (NCC)

- Tadrees Tarjuma-tul-Quran 6 Grade 06
- Tadrees Tarjuma-tul-Quran 7 Grade 07
- Tadrees Tarjuma-tul-Quran 8 Grade 08
- Tadrees Tarjuma-tul-Quran 9 Grade 09
- Tadrees Tarjuma-tul-Quran 10 Grade 10
- Tadrees Tarjuma-tul-Quran 11 Grade 11
- Tadrees Tarjuma-tul-Quran 12 Grade 12



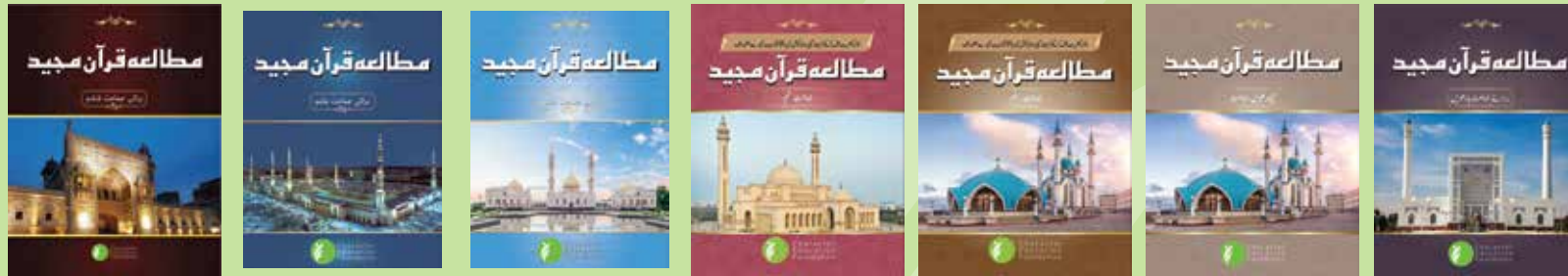
Punjab Curriculum & Textbook Board (PCTB)

- Tarjuma-tul-Quran-e-Majeed 6 Grade 06
- Tarjuma-tul-Quran-e-Majeed 7 Grade 07
- Tarjuma-tul-Quran-e-Majeed 8 Grade 08
- Tarjuma-tul-Quran-e-Majeed 9 Grade 09
- Tarjuma-tul-Quran-e-Majeed 10 Grade 10



KP, Directorate of Curriculum and Teachers Education (DCTE)

- Mutalia Quran-e-Majeed 6 Grade 06
- Mutalia Quran-e-Majeed 7 Grade 07
- Mutalia Quran-e-Majeed 8 Grade 08
- Mutalia Quran-e-Majeed 9 Grade 09
- Mutalia Quran-e-Majeed 10 Grade 10
- Mutalia Quran-e-Majeed 11 Grade 11
- Mutalia Quran-e-Majeed 12 Grade 12



AJK, Directorate of Curriculum, Research & Development (DCRD)

- Fahm-ul-Quran 6 Grade 06
- Fahm-ul-Quran 7 Grade 07
- Fahm-ul-Quran 8 Grade 08
- Fahm-ul-Quran 9 Grade 09
- Fahm-ul-Quran 10 Grade 10
- Fahm-ul-Quran 11 Grade 11
- Fahm-ul-Quran 12 Grade 12



Sindh & Balochistan (Alnoor Series)

- Fahm-ul-Quran Alnoor Series 6 Grade 06
- Fahm-ul-Quran Alnoor Series 7 Grade 07
- Fahm-ul-Quran Alnoor Series 8 Grade 08



Sindh & Balochistan (General)

- Fahm-ul-Quran 6 (New Edition) Grade 06
- Fahm-ul-Quran 7 (New Edition) Grade 07



For Universities and Colleges across Pakistan

- Fahm-ul-Quran (For BS Programs across Pakistan)



Character Building Program

Our Character Building Program (CBP) was developed through extensive collaborative consultations with teachers, Islamic scholars, parents, educators, and psychologists. By the grace of Allah Almighty, we have successfully developed this model, embodying our life vision encapsulated in the term “Hasana” (رَبِّنَا إِنَّمَا فِي الدُّنْيَا حَسَنَةٌ وَفِي الْآخِرَةِ حَسَنَةٌ). Based on this model 25 character attributes in 5 areas will help shape children into strong, confident, and socially responsible individuals.

5 Fundamental Areas & 25 Character Attributes

The core of Character Building Program (CBP) has carefully outlined 25 different attributes across five main areas of character. This model provides a framework to help young people develop strong character attributes that will cultivate resilience, nurture values and develop tomorrow’s leaders for a world of endless possibilities!

- 1**  **VALUES:** These 5 values include:
 - Truthfulness • Honesty • Patience • Fairness • Modesty
- 2**  **HABITS:** These 5 habits include:
 - Cleanliness (Taharat) • Hard-work • Punctuality • Reading • Thinking
- 3**  **ATTRIBUTES OF KHUDEE (SELF):** These 5 dimensions of khudee include:
 - Self-Awareness • Self-Confidence
 - Self-Accountability • Self-Respect • Self-Dependence
- 4**  **SKILLS:** The 5 most essential skills and competencies required in today’s world include:
 - Communication • Research • Decision-Making • Planning
 - Organization
- 5**  **RIGHTS & RESPONSIBILITIES:** These 5 encompass the recognition of 5 major rights and responsibilities mandatory upon individuals. These include:
 - Rights of Allah • Rights of Prophet (PBUH) • Rights of Family and Relatives • Self Rights • Rights of Society



Character Building Curriculum

Children are the future of our nation. We are committed to nurturing their cognitive, physical, emotional, and spiritual growth. Our Character Building Program (CBP) is based on 5 fundamental areas and 25 character attributes for character development that focus on building children's character. This program offers a unique curriculum developed with foundational values, societal norms, the ideology of Pakistan, and modern needs. This curriculum is designed to help children demonstrate exemplary character.

We hope this curriculum will help build strong character in students and all members of the community.

SLOs of Character Building (بچوں کی کردار سازی کے حاصلاتِ تعلیم)

The Character Building Program has set specific learning goals to help children develop important attributes with clear expectations based on their age and grade level. Each of the 25 character attributes is designed for appropriate development at different stages of childhood and includes essential principles from the Quran to ensure that character building aligns with Islamic values.

"Haseelat-e-Ta'allum" is our curriculum book based on specific learning outcomes (SLOs) and serves as the guiding document for all character-building content and curriculum.



Hasanah Tarbiyah Series

We have developed "Hasana Tarbiyah Series" for primary section. In preparing this curriculum, standards, benchmarks, learning outcomes, and interactive activities were considered. The curriculum includes stories, poems, exercises, activities, Powerpoint presentations, and guidance for teachers and parents. Salient features include:

- Attractive design and four-color printing
- Promotion of core values and habits through stories and poems
- Encouragement of research, health and cleanliness, hard work, and project-based learning through activities
- Development of children's natural abilities and imagination
- Interactive Powerpoint presentations of topics with new styles, modern tools, and techniques.

- Hasanah Tarbiyah Level 1
- Hasanah Tarbiyah Level 2
- Hasanah Tarbiyah Level 3
- Hasanah Tarbiyah Level 4
- Hasanah Tarbiyah Level 5



Prophetic Stories (سب سے سچے قصے)

For middle section, this book includes stories and events from the lives of the Prophets, presented in a simple, accessible, and engaging manner. These stories depict the Prophets as role models, connecting children with the true mission and purpose for which all the Prophets strived. There is a separate activity book so that children can use what they read for character-building. The events and stories are not just for reading but are meant to be understood through practical activities.

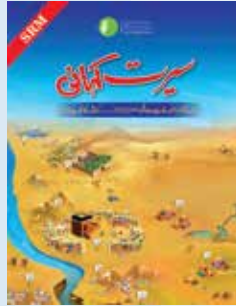
- Sub Se Sachay Qissey
- Sub Se Sachay Qissey Activity Book



سیرت کہانی (SAW) Seerah of Prophet Muhammad

The Seerah of the Prophet Muhammad (peace be upon him) is presented in engaging stories covering his life from birth to his passing. The book combines both the Makki and Madani periods, using beautiful illustrations to maintain children's interest. The stories encourage adopting key aspects of the Prophet's life, with each scene described in a way that helps readers feel as though they are experiencing it firsthand. The 25 character-building attributes are linked to the Seerah, with complete guidance provided for contemporary relevance. The activity book is designed separately from the main book to help children deeply understand the story they've read and identify tasks they can do based on that understanding.

- Seerat Kahani
- Seerat Kahani Activity Book



آؤ بیٹھیں سنیں کہانی (Story Books)

Engaging stories for children about household and family issues, offering solutions based on the Seerah of the Prophet Muhammad (peace be upon him). One story is to be shared daily after dinner or in the evening with the whole family. The stories cover important topics related to character building for parents, providing a golden opportunity for family bonding and communication.

- Aao Baithein Sunein Kahani 01
- Aao Baithein Sunein Kahani 02
- Aao Baithein Sunein Kahani 03



Rahbar Writer's Club

The book provides:

- Golden tips for free writing, guidance and exercises sheets for practice.
- Encouragement for children to develop a passion for writing with complete freedom in traditional writing rules and formats.
- Support for storytelling, dialogue writing, character development, and letter writing.
- Guidance on characteristics essential for becoming a good writer.
- Comprehensive instructions for creating a Writer's Club and its formation for teachers and parents.



Rahbar Speaker's Club

The book provides:

- Complete instructions for forming a Speakers Club.
- Details all stages from starting to completing each activity.
- Assurance that every child learns to speak effectively.
- Full guidance for speeches and presentations on 25 character attributes.
- A valuable opportunity for learning beyond traditional settings.



Self Accountability Diaries

- Tazkiya Diary (تزکیہ ڈائری)
- Hasanah Diary (حسنہ ڈائری)

Tazkiya Diary (تزکیہ ڈائری)

Tazkiya Diary is an exceptional practice for personal purity, featuring eight key promises and goals related to personal conduct. These promises are reviewed daily for 40 days, reinforcing Tazkiyah (self-purification) and reminding individuals of their commitments. The Tazkiyah Diary offers a simple and complete solution for personal development.



Hasanah Diary (حسنہ ڈائری)

The Hasana Diary includes self-assessment of children's actions and review activities conducted once a week. It covers all the days of the week with just 10 key achievements addressing the objectives for each week. It offers an effective method for evaluating children's behaviors and actions providing motivation for future progress. This continuous approach to achieving goals ensures significant changes in their lives.

- Hasanah Diary 06
- Hasanah Diary 07
- Hasanah Diary 08
- Hasanah Diary 09
- Hasanah Diary 10



Workshops

A total of 125 workshops have been developed to promote character building, with 25 workshops dedicated to each of the 25 attributes at every grade level. These workshops are carefully tailored to suit the age, interests, and trends of the children, ensuring they remain engaging and relevant. To capture and maintain the children's attention, the workshops make full use of audio-visual aids and other interactive tools. In addition to character-building activities, the workshops incorporate behavior-changing exercises and real-life examples that connect to practical situations, helping children understand and apply these values. Efforts have also been made to minimize the burden of additional coursework, allowing children to focus more on personal growth and development.



Teachers Guide (قابل رشك اساتذہ كى خوبىاں)

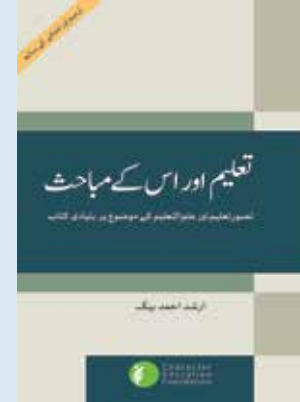
This book has been developed to align teachers with 25 core attributes, including:

- Attributes that make a teacher ideal and admirable
- Attributes and skills that make a teacher a role model for children
- Essential rights and responsibilities every teacher should understand
- Features that define a teacher's identity
- The 25 attributes that enhance character
- Basic skills required for a teacher in the 21st century
- Attributes that lead to self-awareness



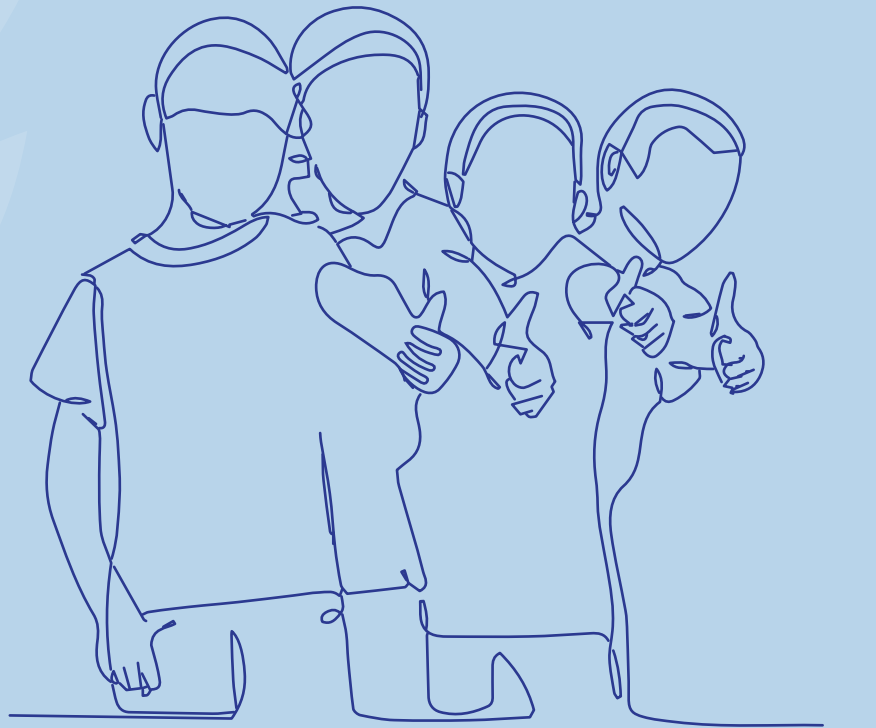
Education and its Paradigms (تعلیم اور اس كے مباحث)

“Taleem aur Us ke Mubahis” is for lifelong learners who want to gain useful knowledge and for teachers who truly care about educating others. It aims to guide those who have made learning important in their lives and focus on doing good deeds in everything they do.



Community Development Program

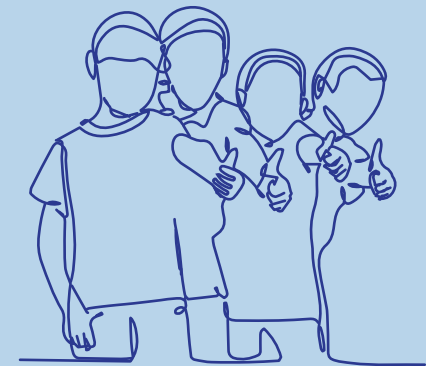
Integrating the Community Development Program (CDP) with the Quran and Sunnah Program (QSP) and Character Building Program (CBP) can amplify their impact. The CDP focuses on Citizenship, Leadership, and Entrepreneurship (CLE) Education. This approach empowers individuals and promotes positive change. Citizenship education fosters a sense of responsibility and community involvement. Leadership development builds confidence and the ability to guide others. Entrepreneurship education equips learners with practical skills and innovative thinking. Together, these elements create a comprehensive learning experience. CLE helps students develop essential skills and a forward-thinking mindset. This blend supports their growth as active, capable, and empowered members of society. Adding CDP ensures a well rounded program that nurtures character, understanding, and actionable skills for the future.



Career Counselling Test

Salient features of the book include:

- The RIASEC Test pinpoints personality types to match individuals with careers suited to their interests.
- The Multiple Intelligences Test reveals key strengths, helping individuals choose careers aligned with their abilities.
- Guidance by teachers for students to interpret results and make informed career choices.
- Highlights for career options to boost awareness and inspire growth.



Ta'meer-e-Kirdar Series Urdu (تعمیر کردار سیریز)

Ibtadai Payam-e-Urdu 1

This book will include:

- Sentence formation using phonetics and key words.
- Recognition of key words through visual teaching methods.
- Integrated activities for listening, speaking, reading, and writing based on the principles of Urdu phonetics.



Ibtadai Payam-e-Urdu 2

This book will include:

- Introduction to complex words and word formation.
- Sentence formation with the help of phonetics and key words.
- Practices in performing everyday dialogues.



Payam-e-Urdu Class 1

This book will include:

- Unique visual illustrations for each lesson.
- Clear learning outcomes and teacher instructions.
- Language proficiency through diverse activities.
- Integration of Character Building attributes.
- Focused life skills of a child through Character Building Projects.



*Coming
Soon*

Islamiyat

Salient Features of Character Education Foundation's Islamiyat Books:

These books will be:

- Developed in accordance with the recommendations of the National Education Policy and the National Curriculum for Islamic Studies 2022-23, as determined by the Government of Pakistan.
- Designed with the objective of providing students with foundational religious education and character-building knowledge.
- Presented with Islamic teachings in an easy-to-understand manner, tailored to meet the needs of the modern era.
- Structured to ensure that students' intellectual, spiritual, and moral development is built on solid foundations.
- Incorporated with all levels of Bloom's Taxonomy.
- Developed with special emphasis on character building.
- Created with great care to avoid sectarian and social class-related controversies.
- Focused on building an understanding of Islamic concepts, following the principle of moving from simple to complex.
- Enriched with Quranic verses and Ahadith with references, inspiring stories, moral poems, activities, projects, and guidance for teachers and parents.



*Coming
Soon*

Dear Educational Partners,

Character Education Foundation would like to extend its heartfelt gratitude for your support and trust. Your decision to incorporate our books into your curriculum demonstrates a deep commitment to fostering moral and ethical development among students—a mission we both hold dear.

By choosing our resources, you are not only enriching students' academic lives but also nurturing character and values rooted in the Quran and Sunnah. Your partnership is pivotal in spreading this educational vision across Pakistan, and we are truly inspired by your dedication to shaping the future of our young generation.

We look forward to a lasting relationship and to continue providing materials that contribute to building responsible, compassionate, and conscientious individuals. You can order our books through the membership form provided at the back of the catalog. Furthermore, for your convenience, our books are also available on our online store. Click the mentioned link or scan the QR code below to order your books and have them conveniently delivered to your doorstep via courier.



cef.org.pk/shop/

Thank you once again for your faith in us and for your active role in promoting character education.

For further queries please contact us at **0300-0025333**.

Warm regards,

Character Education Foundation

Thank you

Order Form

School Details

Name of Person (filling the form)		Designation		
Complete School Name				
School Postal Address				
City	District		Tehsil	
School Level	Primary	Middle	High	Higher Secondary

School Management

Principal Name				
Cell Number	Email			
Contact Person Name				
Cell Number	Email			

Demand (Tick the Class where books have been implemented and write number of students in the box under relevant class)

Book \ Class	KG	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th	11 th	12 th
Nazirah Quran													
Fahm-ul-Quran													
Character Building Books													
Career Counselling													

Book Supplier

Book Shop	Address	
Contact Person	Cell #	PTCL #

Signature of Principal

School Stamp

Date



Character
Education
Foundation

Head Office

2nd Floor, Landmark Heights, Service Road (East),
Islamabad Expressway, Islamabad – 44000

Contact

info@cef.org.pk | +92-51-8435553-4, +92-300-0025333



Character
Education
Foundation

ONE
NATION

ONE
CURRICULUM

