



Character
Education
Foundation

CHARACTER MATTERS

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An official newsletter from Character Education Foundation for those who align with our vision for a brighter tomorrow through character building of our young generation.

March 2025

A Year of Learning and Joyful Memories An Initiative Under CEF Community Development Program



Alhamdulillah! Character Education Foundation, in partnership with Zakat Foundation of America, successfully completed a vibrant year of Community Development Program. From character building activities to educational camps and awareness campaigns, every moment nurtured young minds. To celebrate their efforts, students enjoyed an exclusive exposure visit to Joyland—a day full of fun, laughter, and unforgettable memories. This joyful experience was not just a reward, but a step forward in building the character of our young generation. Together, we grow, empower, and inspire with passion and commitment for a brighter future of Pakistan!



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- CEF Model School Chaklala Students Excel in Seerat Quiz Competition
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2 Gather for Character – Character Building Summit across Pakistan

CEF recently organized a powerful Character Building Summit in Karachi, Lahore, and Islamabad, drawing participants from various walks of life. Centered around the theme “2 Gather for Character,” the summit addressed vital topics like tarbiyah of the new generation, the roles of parents and teachers, and the impact of curricula and schools. Insightful panel discussions featured renowned personalities including Rafiq Rangoonwala, Shazia Mirza, Dr. Zeeshan Ahmad, Salman Asif Siddiqui, Bushra Zahid, Dr. Suhail Zafar, Dr. Javed Iqbal, Abida Khawar, Tehmina Aslam Ranjha, and Muhammad Khaleeq. CEF leadership, board members, and ambassadors also participated, reaffirming their commitment to CEF’s mission and vision.



CEF Model School Chaklala Students Excel in Seerat Quiz Competition Focused on Character Building

Students of CEF Model School Chaklala actively participated in the Seerat Quiz Competition based on the Seerat Story Book. Teachers’ dedication and students’ enthusiasm were commendable. All participants received certificates, encouraging their moral and Islamic development.

CEF Draws Praise at Lahore International Book Fair

CEF set up an engaging stall at the Lahore International Book Fair (Feb 5–9, 2025) at Expo Centre Johar Town, Lahore. The stall became a center of attention for school owners, students, social and political activists, and media representatives. Visitors appreciated CEF’s impactful work and praised its contribution to the character-building education across Pakistan.



Empowering Women and Teachers through Quranic Understanding

In AJ&K, 145 community women and 87 private teachers attended a 26-day residential Fahm-ul-Quran course across 10 academies. Additionally, 223 participants joined two-day Nazirah and Fahm-ul-Quran sessions across AJ&K.