



Character
Education
Foundation

CHARACTER MATTERS

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An official newsletter from Character Education Foundation for those who align with our vision for a brighter tomorrow through character building of our youth.

June 2025

CEF has Launched It! Summer Character Packs for Kids Are Here!



Character Education Foundation has proudly launched its Summer Packs for children aged 3 to 10 years—a unique way to turn the holidays into a journey of character development and personal growth. These packs are built on our proven signature model of 5 Core Areas and 25 Essential Character Traits, and have already shown great success in helping parents nurture positive values at home.

These fun, faith-based learning summer packs can be a turning point in your child's success, shaping impeccable character that last a lifetime. Don't let the summer slip away! Order your pack today and invest in your child's future. For more details, explore inside this newsletter

Inside Stories Include:

- Know more about CEF Activity Pack
- Balochistan Education Department Takes Initiative to Nurture Values-Based Education
- Learn more about CEF Summer Pack



All-in-One Activity Pack – A Smart Choice for Conscious Parents!

- One pack that combines Islamic values, school studies, and modern skills
- Helps children naturally connect Islamic values with everyday life
- Covers multiple school subjects through each activity (interdisciplinary approach)
- Builds creativity, critical thinking, leadership, and problem-solving skills through play
- Fun, hands-on activities that make learning engaging and enjoyable for kids
- Helps parents spend quality, meaningful time with children
- Includes clear teacher/parent notes and guide for easy understanding
- Based on modern child development principles (Jean Piaget, Maria Montessori, Erik Erikson)
- Prepares kids for the future—AI, innovation, and 21st-century skills
- Affordable, high-quality, and aligned with international standards



For Ages 3-6 Years

Don't wait, order your CEF Activity Pack today and start your child's all-in-one learning journey!



Summer Pack

Let your child enjoy a purposeful summer where this engaging book brings together fun, learning, and strong character development—a complete journey of growth!

What Makes This Book Special?

- Builds character through fun, hands-on activities
- Includes inspiring stories & value-based tasks
- Tree planting, cooking, art & creative play
- Encourages prayers, duas, gratitude & kindness
- Teaches emotional intelligence & fear management
- Promotes punctuality, planning & self-reliance
- Boosts critical thinking & time management
- Strengthens family, social & spiritual values
- Involves parents

Scan the QR code below to grab your copy now—build values, spark joy, and make every day count!



Balochistan Education Department Takes Initiative to Nurture Values-Based Education

The Government of Balochistan organized a four-day capacity-building workshop for its education managers, aiming to enhance their professional capabilities in collaboration with UNICEF. The workshop was designed for the holistic development of students. Character Education Foundation (CEF) was invited to guide participants on how to shape students' personalities by nurturing their potential and instilling impeccable values. CEF provided in-depth insights on integrating character-building education rooted in the teachings of the Quran and Sunnah, with the vision of producing morally strong and capable future leaders for a brighter future.

