



Character  
Education  
Foundation

## Quran & Sunnah Program

[www.cef.org.pk](http://www.cef.org.pk)



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Education  
Foundation

The first-ever holistic character-building program in Pakistan for our young generation—guided by Quran and Sunnah. It nurtures resilience, instills impeccable values, and shapes future leaders to thrive in a world of endless possibilities.

**Our Vision:** Building a brighter future of Pakistan.

**Our mission:** Striving for the establishment of a welfare society through character building of our young generation, guided by the principles of Quran and Sunnah.

Our Quran & Sunnah Program is built upon our signature character-building model "**Character DNA**", which emphasizes the development of 25 key traits in our young generation. This approach embodying Hasanah Tarbiyah philosophy, aims to cultivate these qualities deeply within them just like DNA, fostering the growth of virtuous individuals and responsible citizens, ultimately shaping their character for a brighter future.

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**Dear Patron,**

Character Education Foundation (CEF) is committed to nurturing our young generation grounded in values, purpose, and faith. Through our comprehensive Quran and Sunnah Program (QSP), we offer a complete educational solution designed to build character, inspire ethical living, and promote a deeper connection with the teachings of the Quran.

Our program is not limited to books alone — it is a thoughtfully developed system that combines structured curriculum, innovative teaching methodologies, and practical training to ensure meaningful learning outcomes. Our Nazirah Quran, Fahm-ul-Quran, and Hifz with Understanding components are carefully crafted using modern, research-based techniques such as Total Physical Interaction (TPI) and phonetic-based learning, making Quranic education easy, engaging, and effective for learners of all levels.

The books you see in this brochure are a core part of this wider initiative. They are supported by a complete ecosystem including teacher training, video tutorials, lesson plans, model papers, and academic support — all tailored to ensure impactful delivery of Quranic education across Pakistan. Our character-building books also integrate practical guidance from Quran and Sunnah to help young minds develop moral strength, purpose, and leadership qualities.

We are proud to share the nationwide impact of our work:



**99+ Book  
Titles  
Developed**



**42,000+  
Educational  
Institutions  
Engaged**



**7.5 Million+  
Students  
Empowered  
Annually**



**12,000+  
Teacher  
Training  
Workshops  
Conducted**



**100,000+  
Teachers  
Trained**



**21 Million+  
Books  
Delivered**

Explore this brochure not just as a list of publications, but as a gateway to a powerful character education movement. We invite you to connect with us, request a demo, or schedule a training session and experience how our Quran and Sunnah Program is shaping the future of education.

Warm regards,  
**Team Quran and Sunnah Program**  
**Character Education Foundation**

# **Quran & Sunnah Program (QSP)**

## **Transforming Lives Through Quranic Education**

Quran and Sunnah are the timeless and ultimate sources of guidance for a successful life. Today, connecting with them is more important than ever.

Quran and Sunnah Program (QSP) by Character Education Foundation (CEF) is a nationwide initiative bringing Quranic education to millions of students in government and private schools across Pakistan. Our curriculum includes Nazirah Quran, Fahm-ul-Quran, and Hifz with Understanding, encompassing recitation, translation, and comprehension. We also offer customized Quran courses for adults.

Using revolutionary teaching method of Total Physical Interaction (TPI), QSP makes Quran learning accessible, easy, engaging, and impactful. Through our QSP, we unlock the wisdom of the Quran and shape a future rooted in faith, knowledge, and strong moral and ethical values.

Flip through this brochure to explore how QSP is making a difference and how you can be part of it!



# Quran & Sunnah Program (QSP) Curriculum

**Our Quran and Sunnah Program curriculum has been successfully implemented in several private and government schools.**

- Since 2021, CEF's curriculum has been taught in all federal government educational institutions, including model schools.
- The Nazirah Quran curriculum, approved by the Punjab Curriculum and Textbook Board, is being implemented in private schools of Punjab.
- In Khyber Pakhtunkhwa, 28,000 public schools and thousands of private schools have been teaching the foundation's Nazirah Quran and Quranic Studies curriculum since 2017.
- In Azad Jammu & Kashmir, the foundation's curriculum has been in 6,000 public and 2,700 private schools since 2020. It covers Nazirah Quran from KG to grade 5 and Fahm-ul-Quran from grade 6-12.

## Approved By



**National Curriculum  
Council (NCC)**



**Punjab Curriculum &  
Textbook Board  
(PCTB), Lahore..**



**Directorate of  
Curriculum &  
Teachers Education  
(DCTE), Abbotabad KP**



**Directorate of  
Curriculum Research  
& Development  
(DCRD), Muzaffarabad  
AJ&K**

Army Public Schools, Bahria Foundation Schools, Bahria Colleges, Rangers Schools, and major educational networks across the country are also teaching our Nazirah Quran.

# The Easy Quran Learning Method

## Simplifying Quranic Learning for Everyone

The Easy Quran Method is a revolutionary approach to learning the Quran for non-Arabic speakers. It simplifies understanding through practical, step-by-step techniques. Short lessons focus on key vocabulary and core meanings, making it easier for learners to grasp essential concepts quickly and effectively.

This method boosts student engagement and improves retention by transforming traditional teaching into an interactive experience. With its focus on clarity and relevance, Quranic learning becomes more accessible, impactful, and enjoyable for learners of all ages.

Key Features of the Methodology:

### 1. Total Physical Interaction (TPI):

#### Kinesthetic Learning:

TPI involves using hand movements and gestures to represent Arabic sounds and grammar rules. This engages kinesthetic learners effectively.

#### Memorable Associations:

By connecting physical actions to language elements, students create strong mental associations, aiding recall.

#### Interactive Learning:

TPI transforms learning from passive listening to active participation, enhancing engagement and comprehension.



## **2. Emphasis on Pronunciation:**

### **Phonetic-Based Learning:**

Given the challenges of Arabic pronunciation for non-Arabic speakers, this method emphasizes on phonetic training to ensure accurate recitation. This would involve breaking down Arabic sounds into familiar phonetic equivalents.

## **3. Grammar Rules Made Easy:**

### **Simplified Explanations:**

Complex grammar concepts are broken down into easily understandable terms and rules.

### **Practical Application:**

Grammar rules are taught in context, allowing students to see their relevance and usage in real sentences.

### **Pattern Recognition:**

Students are encouraged to identify recurring patterns in grammar, fostering intuitive understanding.

## **4. Contextual Understanding:**

### **Special emphasis on learning the meaning of the Quran:**

Emphasizing on the meaning and key takeout lessons of the Quranic verses along with their recitation and translation helps students connect with the text on a deeper level.

## **5. Gradual Textual Progression:**

### **From shorter and simpler to longer and complex:**

Starting with shorter, simpler Surahs (chapters) and concepts to gradually moving to longer, more complex ones is a common approach. This allows students to build confidence and proficiency gradually.

CEF has integrated the above explained methodology into its Quran and Sunnah Program (QSP) for its Nazirah/Tajweed and Fahm-ul-Quran courses to achieve optimal impact. As a result, it has successfully transformed Quranic learning from a daunting task into an achievable and rewarding journey for non-Arabic speakers. This has empowered countless individuals to connect with the Quran on a deeper level.



# Nazirah Quran

## Learning Tajweed the Easiest Way

Character Education Foundation (CEF) offers a unique Nazirah Quran curriculum designed to fit seamlessly into mainstream education. Ideal for students from kindergarten to grade 5. This program makes Quran reading simple and effective.



Using the Total Physical Interaction (TPI) method, students learn Tajweed through interactive techniques, phonics, stories, and poems. The curriculum moves from basic to advanced levels with structured resources like textbooks, teacher guides, lesson plans, and video tutorials.

The salient features of Nazirah Quran are:

- The characteristics of Nazirah Quran have been designed with children's interests in mind, using colorful words and icons.
- Arabic letters have been grouped according to their points of articulation (Makharij).
- Special attention has been given to letters with similar sounds, which children often confuse when pronouncing.
- Pairs of letters with similar sounds have been created to help differentiate between them, and special practice has been provided for these.
- Diacritics, symbols, and Tajweed rules are taught based on the principle of visualization rather than using technical terms, so children can easily understand.

- A poem, to be recited with TPI, is given to practice letter sounds.
- On each page, words are color-coded according to the rules, while on the following page, activities for recognizing the rules are given for children.
- Each lesson includes simple and engaging activities.
- Stories are incorporated to introduce the concepts of Tajweed.
- Videos for all lessons up to primary and secondary grades have been prepared and QR codes for these videos are provided on the book's pages.
- Learning Outcomes and Teaching Notes are provided with each lesson to guide teachers for effective learning.
- For effective teaching, emphasis is given to concept building instead of introducing terminologies.

Start your child's Quranic journey with confidence and ease. Explore our book catalogue, visit our bookshop for direct purchases, or enroll through our online portal for a seamless learning experience by clicking the below-mentioned links.

- <https://cef.org.pk/wp-content/uploads/02/2025/CEF-Books-Catalogue-2024.pdf>
- <https://cef.org.pk/shop/>
- <https://cefonlineacademy.com/>



# Fahm-ul-Quran

## Transforming Quranic Education

Character Education Foundation (CEF) offers a comprehensive Fahm-ul-Quran program for students from grades 6 to 12, empowering them to directly translate and understand the Quran.



Using innovative methods like Total Physical Interaction (TPI) and vocabulary-based learning, students grasp grammar and translation skills in an engaging way. The program is supported by rich resources including video tutorials, model papers, lesson plans, teacher guides, and syllabi.

Already benefiting 7,500,000+ students in schools across Pakistan, CEF's model textbooks are widely adopted nationwide. By integrating Quranic learning into mainstream education, Fahm-ul-Quran fosters a generation deeply rooted in faith and understanding.

The salient features of Fahm-ul-Quran are:

- Aligned with the AJ&K Textbook Board's Scheme of Studies.
- Approved by Muttafiqqa Ulama Board with Idiomatic Translation.
- Educational and instructional activities designed to aid in the understanding of the Quran.
- Emphasis on lesson comprehension through the guidance of Arabic concepts in the lessons.
- Selection of keywords from the Quranic text to expand vocabulary.
- Complete avoidance of complex terminology during teaching.

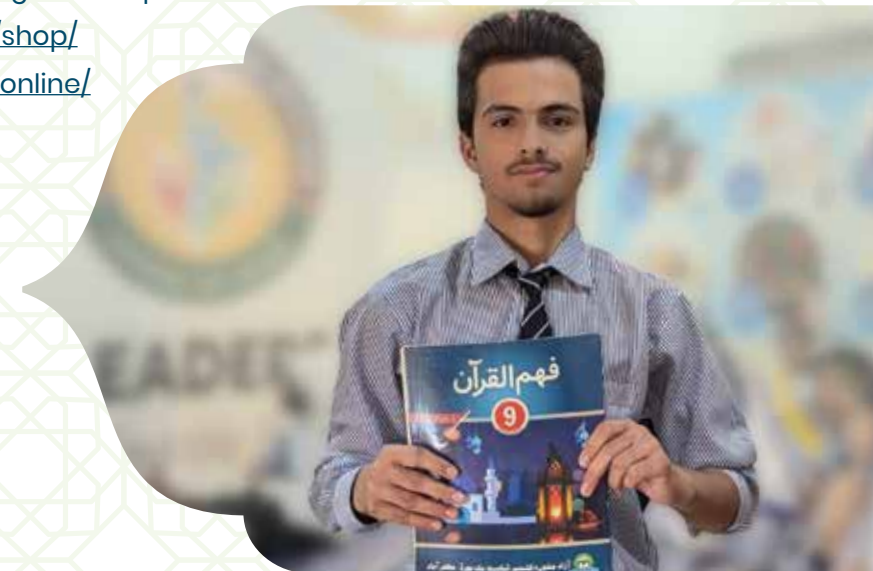
- Practice activities at the end of each lesson.
- Explanation of Quranic verses according to the psychological and intellectual level of the students.
- Use of the TPI method for teaching Arabic grammar.
- Conversational activities for understanding Quranic Arabic.
- As a result of understanding the Quran, students become capable of understanding 80% of Quranic words.
- A training plan with each lesson, including assessments, teachings on preaching, and supplications.

Begin your child's Quranic understanding journey with confidence and convenience. Explore our book catalog, visit our bookshop for direct purchases, or enroll through our online portal for a seamless learning experience by clicking the below-mentioned links.

<https://cef.org.pk/wp-content/uploads/02/2025/CEF-Books-Catalogue-2024.pdf>

<https://cef.org.pk/shop/>

<https://quranedu.online/>





# Quranic Studies For University Students

## Tajweed-Ul-Quran and Fahm-ul-Quran

Character Education Foundation (CEF) offers a specialized curriculum in Tajweed-ul-Quran and Fahm-ul-Quran, designed for university students across Pakistan. This program covers three credit hours, fulfilling university-level academic requirements.



### Key Features Include:

- **Tailored Learning Approach:** Our curriculum uses the Total Physical Interaction (TPI) method. It matches the learning style and cognitive level of university students. The interactive approach improves engagement and enhances understanding.
- **Adopted by Leading Universities:** Many renowned universities in Pakistan have incorporated our curriculum. It is recognized for effectively teaching Tajweed and Quranic interpretation at higher education levels.
- **Promoting Quranic Literacy:** This initiative aims to deepen Quranic knowledge among youth. It supports the development of informed, spiritually grounded future scholars and leaders.

Embark on your journey of Quranic learning with a heart full of faith. Let your soul seek light and understanding. Explore our book catalogue, visit our bookshop for direct purchases, or enroll through our online portal for a seamless learning experience by clicking the below-mentioned links.

<https://cef.org.pk/wp-content/uploads/02/2025/CEF-Books-Catalogue-2024.pdf>

<https://cef.org.pk/shop/>

<https://cefonlineacademy.com/>



# Hifz With Understanding

## Bridging Quranic Memorization and Comprehension

In Pakistan, there exists a wealth of Huffaz (Quran memorizers) who are globally esteemed. However, a significant number lacks a deep understanding of the Quran's meaning. To address this gap, Character Education Foundation (CEF) has developed a comprehensive system tailored for students in madaris, focusing on both memorization and understanding of the Quran.

### Key Features Include:

#### Comprehensive Learning System:

Our unique program allows students to memorize the Quran while comprehending its meaning, enhancing retention and efficacy. Spanning three years from class 6 to class 8, this system ensures students not only commit the Quran to memory but also grasp its teachings. This understanding empowers them to apply Quranic wisdom in their daily lives and share its message with others.

#### Holistic Education Approach:

In addition to Quranic studies, our program incorporates conceptual learning methods for subjects like Urdu, English, Mathematics, and Science as a part of our Community Development Program (CDP). This prepares students holistically, enabling them to compete effectively with mainstream educational standards upon completing grade 8.

For further details click the link below:

<https://cef.org.pk/cdp/>

#### Supportive Learning Environment:

Daily classes focus on understanding and translation, supplemented by exposure to various Quranic reciters to enhance memorization. This supportive environment fosters a deep connection with the Quran among students.

#### Transforming Madaris Education:

CEF's initiative aims to transition madaris from traditional memorization-focused education to a comprehensive understanding-based approach. Our program is widely recognized for its effectiveness and popularity, supporting madaris across Pakistan in nurturing a profound connection with the Quran and Sunnah.





# Join the Mission

## Make a Lasting Impact

We invite you to become a part of our mission at Character Education Foundation (CEF)— a mission to shape a generation rooted in Quranic values, moral integrity, and strong character. Your support can help us reach thousands more students, schools, and communities across Pakistan.

You can join us by contributing through donations that directly fund our Quran and Sunnah Program (QSP), book development, teacher training, and character-building initiatives. Every contribution makes a lasting impact.

You can also volunteer your time, skills, or resources to support our efforts on the ground. Together, we can build a brighter future guided by the teachings of the Quran and Sunnah. Join us in fostering a generation deeply connected to the teachings of the Quran and Sunnah.

### Donate Now

[www.cef.org.pk/donate/](http://www.cef.org.pk/donate/)

### Become a Volunteer

[www.cef.org.pk/join-us/](http://www.cef.org.pk/join-us/)

You can also make direct contributions using the payment details provided below:

#### Faysal Bank Limited

##### For General Donation:

**Account Title:** CEF-Character Education Foundation

**IBAN#:** PK43 FAYS 3420 3010 0000 2080

##### For Zakat Donation:

**Account Title:** CEF-Character Education Foundation Zakat

**IBAN#:** PK89 FAYS 3420 4360 0000 6847

### Get in Touch With Us:

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CEF is a company set up under section 42 of the Companies Act, 2017.

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