



Character
Education
Foundation

Mentor Development Program

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The first-ever holistic character-building program in Pakistan for our young generation—guided by Quran and Sunnah. It nurtures resilience, instills impeccable values, and shapes future leaders to thrive in a world of endless possibilities.

Our Vision: Building a brighter future of Pakistan.

Our Mission: Striving for the establishment of a welfare society through character building of our young generation, guided by the principles of Quran and Sunnah.

Our Mentor Development Program is built upon our signature character-building model "**Character DNA**", which emphasizes the development of 25 key traits in our young generation. This approach embodying Hasanah Tarbiyah philosophy, aims to cultivate these qualities deeply within them just like DNA, fostering the growth of virtuous individuals and responsible citizens, ultimately shaping their character for a brighter future.

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Dear Patron,

The strength of a nation lies in the character of its people—and that character is shaped by mentors. At Character Education Foundation (CEF), we recognize that behind every empowered child stands a mentor—be it a parent or a teacher. Our Mentor Development Program (MDP) is a powerful initiative aimed at transforming conventional educators into effective facilitators and inspiring mentors. Through specialized training, comprehensive courses, and dedicated institutions across Pakistan, we are equipping parents and teachers to guide children with wisdom, empathy, and purpose.

We are proud to share the nationwide impact of our work:



**99+ Book
Titles
Developed**



**42,000+
Educational
Institutions
Engaged**



**7.5 Million+
Students
Empowered
Annually**



**12,000+
Teacher
Training
Workshops
Conducted**



**100,000+
Teachers
Trained**



**21 Million+
Books
Delivered**

We invite you to explore this brochure and join this mission. Your support can help us to ignite a mentoring revolution—transforming parents and teachers into powerful change-makers shaping a brighter future for our young generation.

Warm regards,
Team Mentor Development Program
Character Education Foundation

Mentor Development Program

Guiding Those Who Guide Generations

Pakistan's future depends not only on educated children, but on the strength of those who guide them. Recognizing the vital influence of parents and teachers, Character Education Foundation (CEF) launches its Mentor Development Program (MDP)—a powerful initiative designed to transform traditional educators into inspiring mentors. MDP empowers adults to move beyond the role of an educator and become true mentors—nurturing both hearts and minds with purpose, vision, and strong values.

Through specialized training, practical tools, and comprehensive courses, MDP equips parents and teachers with the skills to mentor children holistically—spiritually, emotionally, and intellectually. This program is a cornerstone of CEF's mission to build a value-driven society through character education. With dedicated institutions now operational across Pakistan, MDP is shaping a new generation of mentors who will raise not only successful individuals—but morally grounded, socially responsible leaders for a brighter tomorrow.

Flip through this brochure to witness the power of developing mentors, transforming educators, and uplifting communities—explore our groundbreaking courses and trainings that are driving real change across Pakistan.



CEF Specialized Institutions

Empowering Educators & Parents

CEF has specialized institutions dedicated to training teachers and parents. They equip them with the guidance and skills needed for an effective mentorship, moral education, and values-based parenting ensuring holistic character development in our young generation.

Our CEF specialized institutions include CE Academies, CE Institutes and CE Homes.



CE Academies

Empowering Educators

Under the Mentor Development Program (MDP), **Character Education Academies (CEAs)** provide comprehensive training to teachers on how to effectively teach our Nazirah and Fahm-ul-Quran curriculum in schools. Through structured training modules and modern teaching methodologies, teachers are equipped to deliver impactful Quranic education, ensuring students gain deep understanding with clarity and confidence. Additionally, we offer short courses designed to transform teachers into mentors, equipping them with the skills needed to guide and inspire their students.

Click the link below to explore all currently ongoing training programs and get complete details about the courses offered at our institutions along with their respective locations.

<https://cef.org.pk/institutions/>



CE Institutes

Empowering Urban Parents

Mentor Development Program (MDP) plays a transformative role in developing urban parents into holistic mentors through **Character Education Institutes (CEIs)** established in Karachi, Lahore & Islamabad. These institutes primarily offer a six-month Tarbiyah Certificate Course. It includes courses on tajweed, fahm-ul-Quran, seerah, meaningful life, successful marital life and parenting. Through this course, parents are empowered to nurture their children's emotional, moral, and spiritual growth. This approach helps create a powerful ecosystem of guidance and mentorship—ultimately shaping a value-driven, confident, and successful young generation. For individuals seeking shorter courses, CE Institutes offer a focused two-week Salah course. This program enables participants to perform their prayers with correct recitation while understanding the meanings and messages of the words they recite

In addition, at CE Institutes, we regularly organize engaging programs and activities for children focused on character building. These include summer & winter camps and weekend activity classes focused on character building. Regular courses for Nazirah Quran for children are also offered at our CEIs. These initiatives are designed to nurture values, strengthen moral conduct, and help children grow into responsible and ethical individuals.

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<https://cef.org.pk/institutions/>



CE Homes

Empowering Rural Parents

Mentor Development Program (MDP), plays a transformative role in developing rural parents into holistic mentors through **Character Education Homes (CEHs)** established across rural Pakistan. These CE Homes primarily offer a one year Tarbiyah Certificate Course. It includes courses on tajweed, fahm-ul-Quran, seerah, meaningful life, successful marital life and parenting. Through this course, parents are empowered to nurture their children's emotional, moral, and spiritual growth. This approach helps create a powerful ecosystem of guidance and mentorship—ultimately shaping a value-driven, confident, and successful young generation. For individuals seeking shorter courses, CE Homes offer a focused two-week Salah course. This program enables participants to perform their prayers with correct recitation while understanding the meanings and messages of the words they recite.

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Mentor Development Program (MDP) Courses

Holistic learning for Impactful Mentorship

Mentor Development Program (MDP) offers a comprehensive range of transformative courses under its Tarbiyah Certificate Course—specially designed to equip parents and teachers with the skills, knowledge, and values needed to mentor the next generation. Each course integrates modern techniques with traditional wisdom, nurturing holistic development in both mentors and learners. These courses include:



Tajweed-ul-Quran Course

Master the art of Quranic recitation with clarity and precision. This adult-focused course uses innovative teaching methodology of Total Physical Interaction (TPI) and Phonics Techniques to enhance pronunciation, rhythm, and fluency. Designed to deepen your spiritual connection, this course helps you recite the Quran as it was revealed, improving both understanding and devotion.



Fahm-ul-Quran Course

Build a profound understanding of the Quran through this 52-hour course designed to help learners comprehend 85% of Quranic vocabulary and grammar. Using a unique Vocabulary Method and TPI, this course enables participants to not only translate verses but also internalize and apply Quranic wisdom in daily life, strengthening both faith and character.



Seerah Course

Journey through the noble life of Prophet Muhammad (PBUH) in this 24-lesson course designed to enhance personal growth and character. Explore real-life lessons in leadership, compassion, perseverance, and integrity. Moreover, learn how to implement these values in your parenting and mentoring through purposeful Tarbiyah.



Meaningful Life Course

Rediscover your purpose and live with clarity through this self-transformative course. Learn to create a balanced life, align your personal goals with Islamic values, and understand life visioning, role balancing, and the essence of Deen. This course is ideal for those seeking inner peace, direction, and a deeper connection with their roles and responsibilities in life.



Successful Marital Life Course

Build a strong and loving marriage based on Islamic values. Learn key principles for a highly successful marital relationship. Gain skills to handle challenges with faith and wisdom. Strengthen your bond with compassion and understanding. This course helps couples create a lifelong, harmonious partnership filled with love, trust, and mutual respect ensuring a highly successful marital life.



Parenting Course

Equip yourself with practical parenting skills in this 20-lesson course focused on raising well-rounded children. Learn how to nurture your child's emotional, spiritual, and intellectual development through Islamic parenting principles. This course empowers parents to build strong, value-based family systems that foster resilience, empathy, and moral excellence in children.

Start your learning journey with CEF in two easy ways: Explore our Online Portal to browse and register for self-paced courses, or click on Institutions to find nearby academies & institutes, view ongoing programs, and enroll on-site.

<https://cefonlineacademy.com/>

<https://cef.org.pk/institutions/>

Join the Mission of Transforming Educators & Parents into Mentors

Become part of a powerful movement that goes beyond traditional teaching. Join the Mentor Development Program (MDP) to equip yourself with the knowledge, tools, and values needed to raise morally strong, emotionally intelligent, and purpose-driven children. Whether you are a teacher or a parent, this is your opportunity to evolve from an educator to a facilitator, and ultimately to a mentor. Enroll today and help shape a brighter, value-based future for our nation.

Your generous support can help us shape a generation that uplifts not only themselves but the nation. You can also volunteer your time, skills, or resources to support our efforts on the ground.

Donate Now

www.cef.org.pk/donate/

Become a Volunteer

www.cef.org.pk/join-us/

You can also make direct contributions using the payment details provided below:

Faysal Bank Limited

For General Donation:

Account Title: CEF-Character Education Foundation

IBAN#: PK43 FAYS 3420 3010 0000 2080

For Zakat Donation:

Account Title: CEF-Character Education Foundation Zakat

IBAN#: PK89 FAYS 3420 4360 0000 6847

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Character Education Foundation

CEF is a company set up under section 42 of the Companies Act, 2017.

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