



Character
Education
Foundation

December 2025

19



CHARACTER MATTERS

Modesty: The Strength That Shines Without Showing Off

In a world obsessed with selfies, likes, and attention, modesty feels almost like rebellion. Everyone wants to be seen — but real beauty isn't in being noticed, it's in being known for your truth, your character, and your calm strength.

Modesty isn't weakness — it's quiet power. It's choosing dignity over display, respect over attention. It's when you dress, speak, and act in a way that says, "I respect myself and the people around me."

The Qur'an teaches us to lower our gaze and guard our hearts — not to hide, but to rise above what's shallow and fake. Modesty is like armor — it protects your light from being dimmed by the noise of the

An official newsletter of Character Education Foundation, intended for individuals who share our vision of a brighter Pakistan. We are dedicated to nurturing the character of our young generation through values-based education, believing that true national progress begins with moral and ethical development.

world.

When you're modest, you don't need to prove your worth. Your confidence speaks softly but powerfully. You carry yourself with grace, not arrogance — with humility, not insecurity.

So while others chase the spotlight, choose to shine differently. Because true glow doesn't come from filters or fame — it comes from the peace that lives inside a modest heart.

Inside Story Includes: • **Litter to Leadership — Character in Action**

Litter to Leadership

Character in Action

Muhammad Shahzad stands as a proud hero of Character Education Foundation's Citizenship, Leadership and Entrepreneurship (CLE) Program. His journey, supported by CEF's initiative, proves that change begins when individuals and institutions unite under a shared vision of responsibility. What started as one man's concern has now grown into a movement — a step towards a cleaner, healthier, and more character-driven Pakistan.

In the town of Pota Sharif, Muhammad Shahzad, a humble shopkeeper, was troubled by the litter and waste scattered around his shop. The streets were dirty, the surroundings unpleasant, and the environment reflected neglect and indifference. Realizing that such conditions affect both health and community spirit, Character Education Foundation (CEF) took a bold step to transform the area.

Under its Citizenship, Leadership and Entrepreneurship (CLE) Program, CEF launched a Community Cleanliness and Awareness Campaign. The team not only organized cleanliness drives and placed dustbins across the area but also reached out to local schools.



Separate Citizenship, Leadership and Entrepreneurship (CLE) Circles were formed for boys and girls, where students learned the value of cleanliness, civic responsibility, and teamwork. These young leaders actively participated in cleaning activities, awareness walks, and community motivation campaigns — turning education into real-life action.

The results have been inspiring. The streets of Pota Sharif are now clean and vibrant. Shahzad proudly maintains cleanliness around his shop, while the community has adopted new habits of cleanliness, care and discipline. The long-term impact extends beyond hygiene — it promotes a healthier lifestyle, enhances tourism potential, and instills a lasting culture of cleanliness and character among the youth.

Join the Mission for a Brighter Future

Donate generously and be a part of our mission to shape the character of our young generation. Together, let's build a brighter, stronger, and values-driven future for Pakistan.

Faysal Bank Limited

For General Donation:

Account Title: CEF-Character Education Foundation

IBAN#: PK43 FAYS 3420 3010 0000 2080

For Zakat Donation:

Account Title: CEF-Character Education Foundation Zakat

IBAN#: PK89 FAYS 3420 4360 0000 6847

