



Character  
Education  
Foundation

March 2026

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# CHARACTER MATTERS

An official newsletter of Character Education Foundation, intended for individuals who share our vision of a brighter Pakistan. We are dedicated to nurturing the character of our young generation through values-based education, believing that true national progress begins with moral and ethical development.

## **Punctuality: The Strength That Honors Time**

Punctuality is more than arriving on time — it is a reflection of respect, discipline, and integrity. In a world that rushes and delays, keeping your word and your schedule is a quiet form of strength. It says, “I value my time. I value yours. I honor life itself.”

The Quran reminds us of the importance of order and timely action — every moment is a trust, every hour a responsibility. Punctuality is not rigidity; it is mindfulness, self-respect, and respect for others. It builds reliability, trust, and calm in a chaotic world.

When you practice punctuality, your life speaks without words. People notice your consistency, your

discipline, your reliability. You do not need to announce it — it is felt, trusted, and admired.

So while the world drifts in delay and distraction, choose to rise with the clock. Let your actions honor time, your commitments, and your integrity. True strength is silent, yet punctuality shapes character, builds respect, and transforms every moment into opportunity.

**Inside Story Includes:**

- **A Sacred Journey of Faith and Commitment for Pakistan’s Bright Future**

## A Sacred Journey of Faith and Commitment for Pakistan's Bright Future

In this sacred convergence of Ramadan, the blessed final Ashra, and the spirit of 23rd March, our hearts and our prayers unite with a renewed national resolve. We commit ourselves with deep conviction to the character building of our young generation, so they develop impeccable values and live a meaningful life. May they rise with courage and clarity, and aspire to lead for Pakistan's brighter future. Ameen!



### Ramadan: A Month That Shaped a Nation

Ramadan is a month of mercy, discipline, and inner reform. It is the month in which Allah blessed us with Pakistan. As we fast and reconnect with the Quran, we remember that this homeland was granted with a higher purpose. Ramadan builds Taqwa. It strengthens character. It teaches sacrifice, unity, and obedience to Allah. A country born in Ramadan must reflect the spirit of Ramadan. Our worship should refine our conduct. Our faith should guide our national direction and inspire us to strive for Pakistan's bright future.

### The Final Ashra: Prayers for Strength and Purpose

In the last Ashra, especially in the odd nights, our hearts turn more deeply towards dua. These are nights of mercy and destiny. We pray that Allah grants Pakistan strength, stability, and moral clarity. We ask Him to enable this nation to fulfill the purpose for which it was created. May Pakistan rise through character and faith. May it lead the world with justice, integrity, and compassion. In these blessed nights, we seek not only personal forgiveness but collective elevation.



### 23rd March: Our Resolution for a Principled Young Generation

23rd March reminds us of vision and commitment. Our resolution is clear. We will strive to nurture a principled young generation. They will be rooted in the Quran and Sunnah. They will live purposeful lives. They will embody strong character and moral courage. They will prepare themselves for responsible and ethical leadership. This is how nations rise. Join Character Education Foundation in this mission to build a generation ready to lead with faith, integrity, and excellence for Pakistan's bright future.

### Join the Mission for a Brighter Future

Donate generously and be a part of our mission to shape the character of our young generation. Together, let's build a brighter, stronger, and values-driven future for Pakistan.

#### For General Donations

##### Faysal Bank Limited

Account Title: CEF-Character Education Foundation  
SWIFT: FAYSPKKA IBAN: PK43 FAYS 3420 3010 0000 2080

##### Meezan Bank Limited

Account Title: CEF-Character Education Foundation  
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#### For Zakat Donations

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